

Cơ Quan Phát Triển Cộng Đồng

MOVN

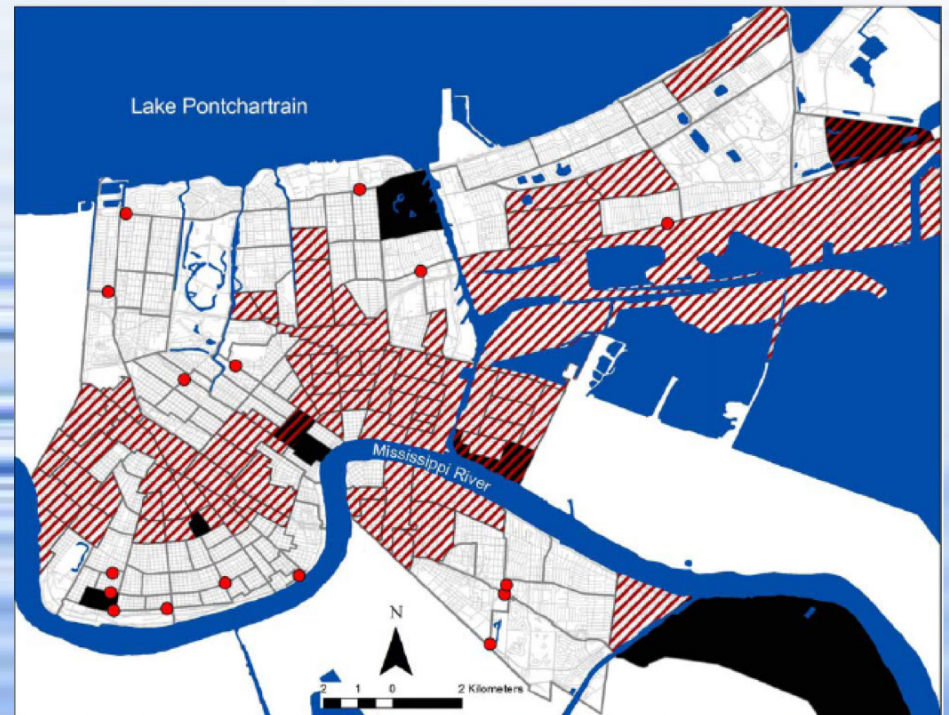
The logo for MOVN features the letters 'MOVN' in a bold, serif font. The letters are white with a blue outline and are set against a background of a stylized globe with blue and white horizontal lines. The globe is centered behind the letters, and the letters are slightly raised above it.

Community Development Corporation, Inc.

New Partners for Smart Growth Conference 2012

New Orleans East Overview

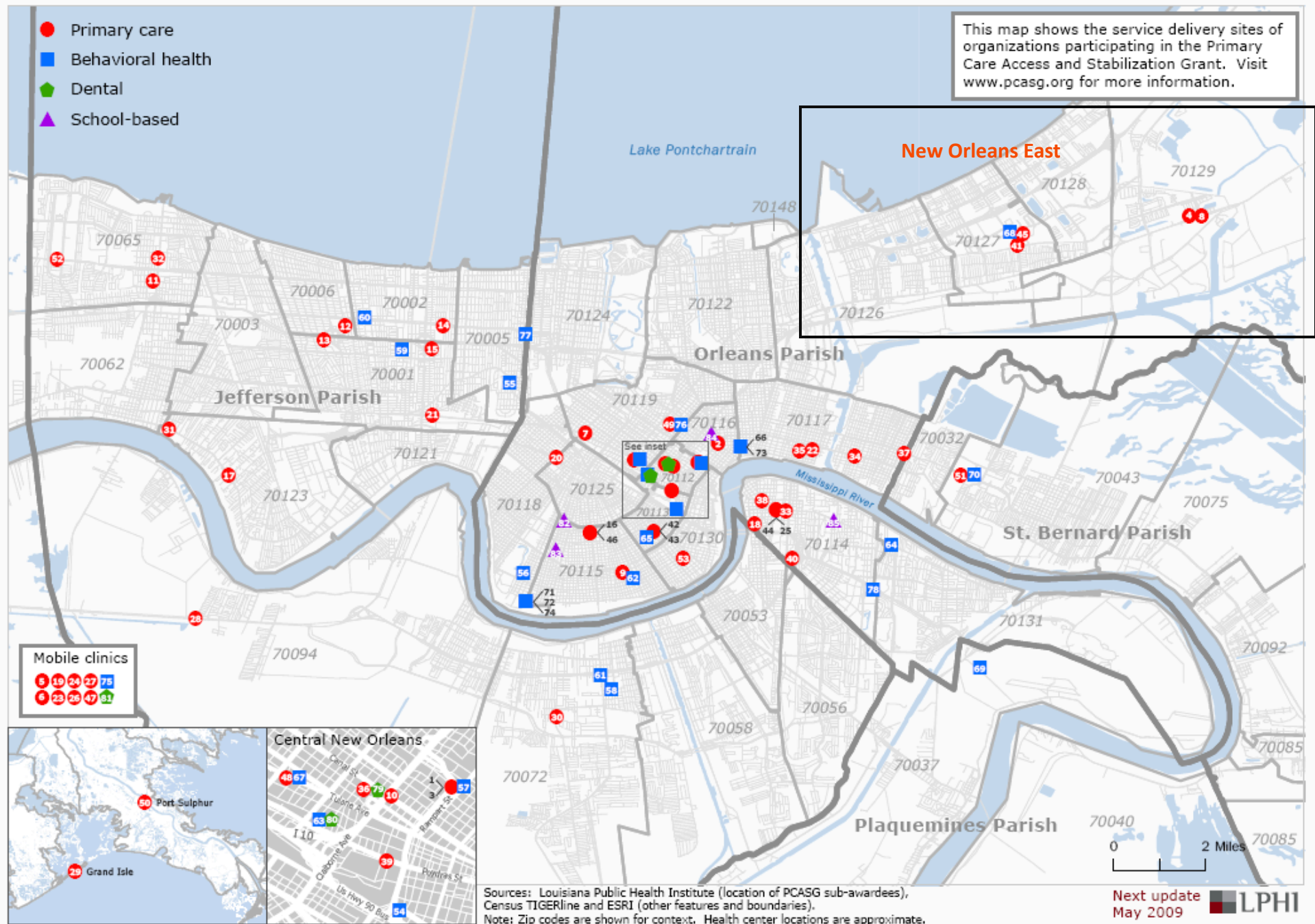
- 60% of Orleans landmass
- 21% of Population
- Lack of Food Access
- Lack of Healthcare Access
- High unemployment and poverty
- Lack of Transportation Access



Community-Based Health Care Centers by Primary Service Type (November 2008)

Next Page: Directory of locations and services

Some clinics only serve special populations. See the attached directory for more details.





Village de l'Est

- 8,000 Vietnamese Americans in 1-mile radius
- Pre-dominantly Catholic
- Language Access Issues
- Low Education Level



Katrina Implications



Disaster Strikes

- Storm struck August 29th, 2005
- Return began October 5th, 2005
- Community members returned with **no light, food, or water**

- Bring Back New Orleans Commission formed by Mayor Nagin to being Master Plan work
 - N.O. East Slated for green space
- Mayor Nagin uses Emergency Powers to permit Chef Menteur Landfill



Chef Menteur Hwy Landfill



- 0.8 miles from the atrium of the Vietnamese Community
- Maxent Canal runoff
- 220,000 cubic yards of trash
- 7,000 acres of illegal dumpsites in New Orleans East



Grassroots Mobilization





MQVN CDC Projects

- Urban Agriculture/Aquaponics
- Affordable Housing
- Business Development
- Education
- NOELA Community Health Center



Urban Agriculture

Urban and Organic Farm

- Create a **social/economic outlet**
- Public space to share (cultural foods, **bridging generation gaps** & other communities of color)
- Promote **nutrition**
- **Healthy environment** (compost system)

Organic Farmer's Market

- **Generate Income**
- Expand beyond New Orleans (state and regional trading)
- **Promote community**, home grown produce



Next Steps

- **Permit from Army Corps of Engineers**
- **Capital funding** for construction costs

Aquaponics





Business Development

Technical Assistance

- One-on-one **Business Counseling**
- **Translations & Interpretations**
- Workshops
- Marketing & Advertising
- Financial Assistance through **loans and grants**

Façade Improvements

- Improvement of existing facades for local businesses
- **50% matching grant** for façade improvements
- Up to **\$800 grants** for Business Signage



Collective Marketing Campaign

- Market/brand the area as **Viet Village**
- **Louisiana Cultural Product District Designation**
- Market materials
- Business Surveys

Alcee Fortier Streetscape

- **\$400,000 approved by city of NO**
- Address community's needs
 - Parking/Lighting
 - Landscape improvement
 - Pedestrian friendly zones



Education

Intercultural Charter School (ICS)

- August 18th, 2008
- **Tuition free** Charter School
- Located in the **center of the community**
- Grades K – 7th (Gradually 8th)
- 350 students
 - 60% African Americans
 - 30% Vietnamese
 - 5% Latinos
 - 5% Non-Hispanic Whites
- **Vietnamese, English, Spanish**

Next Steps

- **Funding to expand ICS to 8th Grade and high school**



Health Care



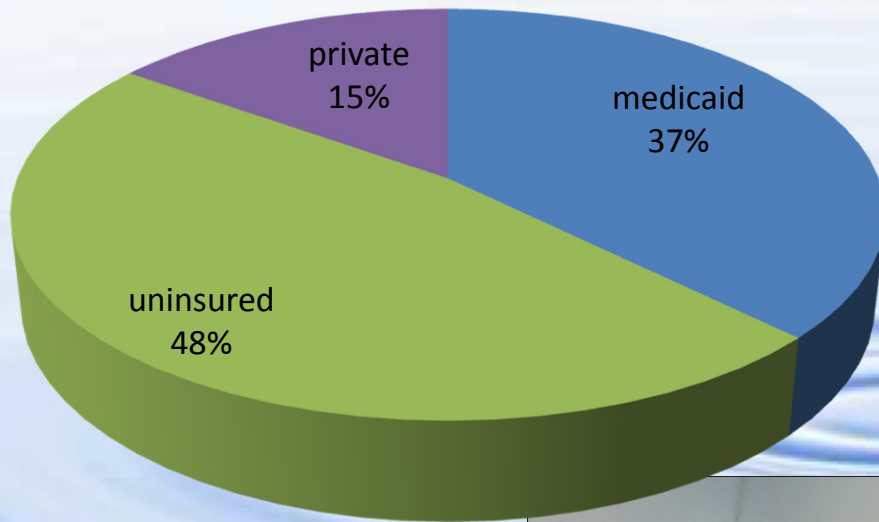
Current Health Services

- Developed **two primary care bridge clinics** within the community in Summer 2008
 - NOELA Community Health Center *New Orleans East* (Adults)
 - Kid's First New Orleans East (Pediatrics)
- Approximately 600 patients per month
- **Linguistically and culturally appropriate**
- Pre-Katrina - 3 hospitals serving 96,000 patients
- Post-Katrina - no hospital to serve 56,000 patients



Our Patient Population

Payor Mix



Race

